



Healthcare costs are on the rise... what are you doing to control this?

What if you had a real-time dashboard at your fingertips that would allow you the ability to better manage your healthcare investment through key analytical components including key statistics, anomalous claim identification and benchmarking?

West has developed an innovative web-based platform (IntelliOpt) that integrates health claim data from your administrators and delivers otherwise complex and disjointed healthcare information in a visually smart, organized, actionable and real-time dashboard.

Unique from other products in the market place IntelliOpt is more than just an analytics dashboard or simple claims audit. In fact, IntelliOpt capitalizes on over 25 years of cost containment experience, to combine traditionally siloed analytics and potential cost savings opportunities. The modules on the IntelliOpt platform include:

- **KEY STATISTICS:** Provides aggregate and detail level information allowing you to track your claim spend.
- **CLAIMS FOR REVIEW:** Identifies specific claims that appear aberrant in payment and may have recovery opportunity. Unlike traditional audits, these are not random samplings but targeted algorithms that are applied to every claim as they are received.

Using expertise and experience gained from working directly for health care payers, our process

goes where audits never reach, often identifying up to 10-times the amount of mis-payments.

- **OPPORTUNITIES:** Depicts areas in which your health plan can continually monitor and take action to control company costs, better health outcomes and reduce employee costs.
- **BENCHMARKING:** Depicts statistics in a manner that allows effective administrator comparisons.
- **TOOLS:** Provides you comprehensive look-up functions, including drug codes and claims.



“Helping partners piece together the healthcare puzzle.”

Information displayed on the dashboard is driven by utilizing the claim and membership data provided by a self insured’s administrator including: medical and pharmacy claims data, and membership eligibility data.



In today's environment West receives claim and membership data from dozens of health plans in several file formats. Due to this, it's possible we could already be familiar with the data layout from your claims administrator. From our wide array of data and format experience; information can typically be implemented with results provided in less than 90 days.

Unique to this product is the ability for the dashboard to follow you when you switch Health Plans or Third Party Administrators.

While IntelliOpt is largely intuitive, with the use of the dashboard each client is provided a Dedicated Healthcare Advisor.

The Dedicated Healthcare Advisor is a part of a team at West that focuses on each client to maximize their dashboard experience based on individual needs.



“Offering a focused look at your claims picture.”

Your Dedicated Healthcare Advisor is responsible for providing training on the platform and will perform on-going individualized analysis over your data.

More than an analytics platform and not just an auditor, the incorporation of IntelliOpt can provide a transparency to your healthcare investment allowing you the information and tools needed to optimize results for your organization and employees.

This provides you with personalized one-on-one feedback to ensure that you are maximizing the value provided by IntelliOpt.

Rather than providing an analytics platform and leaving you to review, interpret and decipher often complex and dis-jointed health claim information, the Dedicated Healthcare Advisor's role is to act as full-time consultant. This regularly involves the Dedicated Healthcare Advisor drilling deep into areas seen within the Dashboard or within the raw data. This allows them to identify and deliver you underlying causes, root cause and recommendations for real and actionable savings opportunities.

Lastly, with the use of IntelliOpt there are a number of value adds provided to clients:

VALUE ADDS:

Information alone provides limited value. It takes ongoing training, support, and an understanding of how to capitalize on opportunities to drive true change for an organization. Therefore, IntelliOpt provides substantial services in conjunction with our technology to ensure that you are able maximize performance including:

- Detailed summary provided by your Dedicated Healthcare Advisor on a quarterly basis
- Library of Best Practices
- Case Studies of Client Successes