

CISCO COLLABORATION MEETING ROOMS



Today people work together with customers, partners, and colleagues in many different ways and from different locations. But to communicate effectively they need to feel as if they are in the same room. The need for effective communication is greater than ever. And the experience needs to be so good that people forget about the technology and focus on the meeting.

To address this need, Cisco enables business-grade video collaboration with Cisco® Collaboration Meeting Rooms (CMR). Cisco CMR delivers an unparalleled meeting experience that seamlessly integrates voice, video, and content sharing for video-optimized meetings with anyone, anywhere, on any device. It brings together Cisco's industry-leading collaboration infrastructure and proven, scalable WebEx cloud web conferencing services.



Introducing a Consistent Video Experience from Browser to Boardroom

We work with others continually throughout the business day. With customers, partners, and colleagues. In increasingly diverse locations. In informal discussions or organized meetings. To be as productive as possible, we may need to take part in discussions from a mobile device while travelling, from a dedicated endpoint on our desk at home or from an office-based room conferencing system. We also must be sure that everyone can easily join and share the same in-meeting experience, regardless of location.

Having a productive meeting to enable effective decision making and accelerate projects should be our focus, rather than worrying about whether the technology works. Cisco CMR addresses these challenges, enabling a high-quality, inclusive video meeting experience from almost any device. It delivers business-quality video, audio, and content sharing from video endpoints and room-based systems, extending to smartphones, tablets and other mobile devices, for highly scalable meetings.

Cisco Collaboration Meeting Rooms Features

Cisco CMR offers a simple, seamless meeting experience with intuitive, easy-to-use controls for creating, launching, and joining meetings. And Cisco CMR builds on Cisco's industry-leading Cisco TelePresence® videoconferencing and WebEx Meeting Center data-sharing capabilities to offer excellence in business-quality video. It offers a smooth video, audio, and web conferencing experience and can scale to accommodate hundreds of participants. You can meet the way you want, when you want. Schedule meetings easily, in advance, or use a personal always-on meeting environment. Or instantly escalate an email, phone call, or social exchange to a meeting that includes the natural communication that only video can bring. See all meeting participants, control your meeting, and record it for future viewing and sharing.

BROAD RANGE OF ENDPOINT SUPPORT

Users can easily connect to the same Cisco CMR meeting using their platform and device of choice. Anyone can join from any Cisco TelePresence® endpoint, third-party standards-based video endpoint, soft client, or any Cisco WebEx enabled mobile or desktop web client such as the Cisco Jabber®. Easily collaborate with anyone, including co-workers, customers, and partners in your meetings.

FLEXIBLE CONSUMPTION MODELS

Cisco CMR is available through a variety of deployment methods: cloud, hybrid, and on-premises. This deployment flexibility gives your organization a variety of choices and lets you take advantage of existing conferencing investments. Deployment options include:

- Cisco CMR Cloud, is a quickly enabled, maintenance-free service that can scale based on your needs. Offered as an add-on service option to a Cisco WebEx Meeting Center subscription, Cisco CMR Cloud is delivered through the Cisco WebEx Cloud. Quickly enable meetings in the cloud that can scale to support up to 25 participants with standards based video endpoints and up to 500 video enabled WebEx Meeting Center users in a single meeting. Join from Cisco TelePresence® endpoints, third-party standards-based video endpoints and UC clients, soft clients such as Cisco Jabber®, and Cisco WebEx enabled mobile or desktop web clients.
- Cisco CMR Hybrid enables customers to quickly extend their on-premises Cisco TelePresence videoconferencing services to include Cisco WebEx Meeting Center users wherever they may be, either inside or outside the enterprise, or even mobile. Cisco CMR Hybrid enables customers to extend the reach and scale of meetings by augmenting their CMR Premises deployment with a subscription to Cisco WebEx Meeting Center. Join a meeting from Cisco TelePresence endpoints, third-party standards-based video endpoints and UC clients, soft clients such as Cisco Jabber®, or Cisco WebEx enabled mobile or desktop web clients. Enable up to 100 participants with standards based video endpoints and up to 500 video enabled WebEx Meeting Center users to join a single meeting. If customers have already fully licensed both WebEx and TelePresence, they can add CMR Hybrid functionality to their deployments for no additional cost.
- Cisco CMR Premises uses telepresence videoconferencing infrastructure in your data center to offer extensible, video-optimized meetings, and is offered through Cisco's proven, on-premises architecture, consisting of Cisco TelePresence Server, Cisco TelePresence Conductor, and Cisco TelePresence Management Suite. It enables anyone to join a meeting from Cisco TelePresence endpoints, third-party standards-based video endpoints and UC clients, or soft clients such as Cisco Jabber®, accommodating over 100 participants in a single meeting.

Regardless of the deployment path chosen, Cisco CMR offers an enterprise-grade architecture that allows for interoperability across most devices in a secure business-to-business (B2B) or business-to-consumer (B2C) environment.

we connect. we deliver.



Benefits

- Meet the way you want, with video, audio, and data sharing, for impromptu instant discussions or scheduled meetings, or invite others to your personal meeting room.
- Allow anyone to create, join, and participate in a meeting using any Cisco TelePresence endpoint, third-party standards-based video endpoints and UC clients, soft clients such as Cisco Jabber®, or any Cisco WebEx enabled mobile or desktop client
- Scale meetings from one-to-one to hundreds of video participants in a single session.
- Choose from multiple deployment options, including cloud, hybrid, or on-premises.

Why Cisco?

With our extensive installed base of business-quality video, web conferencing, and unified communications solutions, Cisco offers an unparalleled meeting experience, enabling anyone to collaborate using video, from mobile, desktop, or meeting room. No other videoconferencing solution provides the scalability, quality, ease of use, and range of endpoint support.

Building on your investment in Cisco WebEx, Cisco TelePresence, Cisco Unified Communications, and Cisco Jabber® applications; and other endpoints and clients, Cisco CMR helps you meet the way you want.

we connect. we deliver.

